INTERFAITH HARMONY MONTH PUBLICITY TOOLKIT

Thank you for participating in Interfaith Harmony Month! To make every event in this series accessible for interfaith guests, please consider the following guidelines when creating your flyers and forms.

Please submit your event to MeckMIN by January 15 in order to be included in our publicity for IHM.

WHEN & WHERE

- Include the **date, start time, and end time**
- **Share the address** for the event location, and **parking directions** if needed
- If **serving food during the month of Ramadan**, please note that in the flyer/form.

WHAT

- **Briefly explain** the ritual/observance so newcomers have a sense of what they will experience
- Include information about dress, behavior, or **ways visitors can show up supportively**

HOW

- For online materials, a **clickable link** to the registration form is helpful
- For printed materials, a **QR code** is great way to make the RSVP link accessible
- Make sure the registration **form is ready** when you publish the flyer
- On the form, include an option for participants to indicate that they will be attending as part of MeckMIN's Interfaith Harmony Month

FORMAT

- For printed materials, a **letter-sized PDF** will yield the best print quality
- For digital materials, a **PNG or JPEG** works well in the following dimensions:
  - Email: 600 px wide
  - Instagram: 1080 x 1350 px
  - Facebook: 1200 x 630 px

EXAMPLE:

